

*“Getting Change Right is invaluable ...
it’s eminently practical, and entirely relevant.”*

— American Express Open Forum

*“Seth helped us
truly focus on our value.
He was my Yoda.”*

— Mary Power
Executive Director, HRCI

SETH KAHAN

Getting Change Right

FAST COMPANY

- author, Fast Company’s expert blog, Leading Change: SethFast.com

The Washington Post

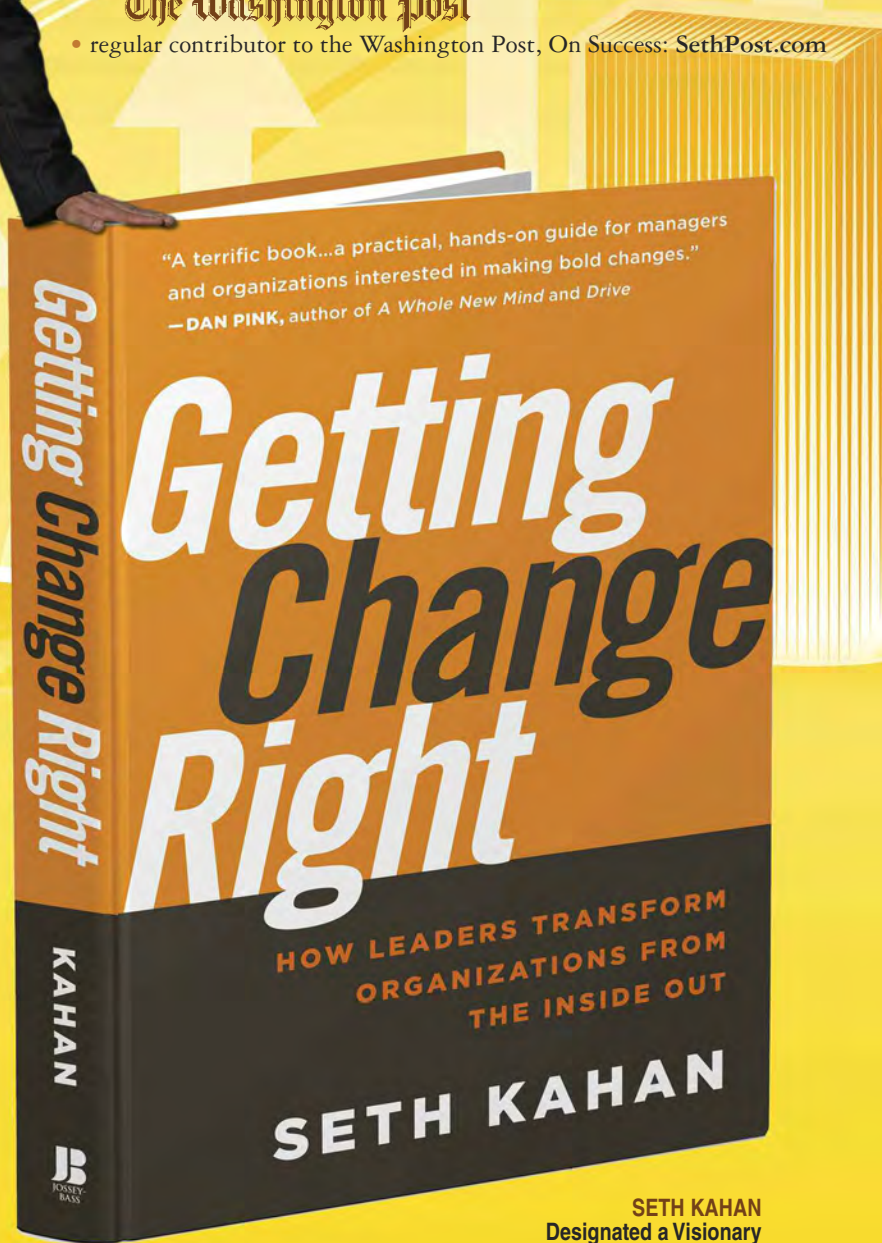
- regular contributor to the Washington Post, On Success: SethPost.com

*“a practical description
of real-life experiences
in leading organizational
change. It’s worth reading
and full of examples
and practical checklists.”*

— IBM Center
for the Business of Government

*“Read and then re-read the book.
Kahan provides just about all you need to know
about what to do, how to do it, and why.”*

— The Employee Engagement Network



HOW LEADERS TRANSFORM
ORGANIZATIONS FROM
THE INSIDE OUT

SETH KAHAN

SETH KAHAN
Designated a Visionary
by the Center for Association Leadership
Thought-leader and Exemplar in Change Leadership
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 visionary leadership

SETH KAHAN

Getting Change Right



“Kahan informs leaders on how they can strategically and logistically enact change.”

— Bill George
Harvard Business School

Seth assists leaders in driving widespread transformation, helping them to identify, influence and leverage emerging trends.

“Seth is adept at listening to me one-on-one and providing the valuable strategic reflection that increases my effectiveness as a change leader.”

— Senior Change Manager
Royal Dutch Shell

“Organizations recognize the need for change and the relative speed and accuracy that is required for effective execution. The challenge is how to do it. Traditional methods are no longer enough.

People are the secret ingredient and Seth Kahan clearly offers the path to get you there.”

— George A Castineiras
Senior Vice President
Prudential Financial, Inc

CLIENTS

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Jane Anderson, Executive Director, Fulbright Association
Gregory Balestrero, CEO, Project Management Institute
David Baxa, CEO, VISTA Technology Services Inc.
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Ken Garrison, Executive Director, Society of Competitive Intelligence Professionals
Linda Hallman, Executive Director, American Association of University Women
Jill Hreben, CEO, Otterbein Retirement Living Communities
Doug Kleine, Executive Director, Association for Conflict Resolution
Andrew Kutt, Director & Founder, Oneness Family School
Diane James, Executive Director, Womens Transportation Seminar
Dan Longo, MD, Scientific Director, National Institute on Aging
Chris McEntee, CEO, American Geophysical Union
Bill Millar, CEO, American Public Transportation Association
Ralph Nappi, CEO, The Association for Suppliers of Printing, Publishing and Converting Technologies
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Fairfax Partnership for Youth, Inc.
Federal Executive Institute
Financial Crimes Enforcement Network
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NASA IV & V
NASA Masters Forum & EduTech Ltd
National Auctioneers Association,
National Institute of Health
National Institute on Aging
National Park Service
National School Board Association
National Society of Professional Engineers
NOBLIS
Oklahoma Nurses Association
Ontario Public Housing Authority
Otterbein Retirement Living Communities
Peace Corps
Personnel Administration Office of Alberta-Canada
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Trillium Health Care
Unisys
UNDP
University of Maryland International Incubator
US Department of Education
US Department of State
US Environmental Protection Agency
US Geological Survey
Virginia Council of CEOs
VISTA's
West Virginia Department of Education
World Bank Group
Youth for Understanding USA
and several intelligence agencies

Organizational Client list:

American College of Cardiology
American Geophysical Union
American Institute of Architects
American Nursing Credentialing Center
American Public Transportation Association
American Society of Association Executives
ARK Group
Association for Suppliers of Printing, Publishing and Converting Technologies
Association for Supervision and Curriculum Development
Association of Independent Corrugated Converters
Atlanta Regional Commission
Braintrust International
Center for American Nurses
Center for Association Leadership
Center for Narrative Studies
Chicagoland Association Forum
Congressman Christopher Shays
Defense Information Systems Agency
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**The Washington Post
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