



SETH KAHAN

Curriculum Vitae

Seth helps visionary leaders succeed on a grand scale

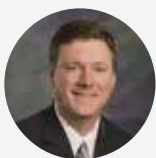
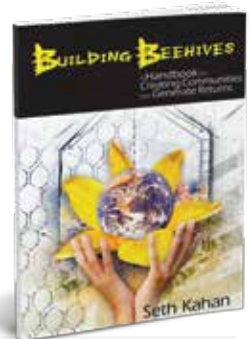
Seth helps CEOs, their senior leadership teams and boards of directors achieve extraordinary results. His specialty is the Grand Challenge, an ambitious goal that addresses a major social issue and vaults the organization forward as the leader in its field.

He has worked with the chief executives and leaders of over 100 companies, including the president of the World Bank, the director of the Peace Corps, and CEOs of over 70 non-profits.

Seth is a designated Thought Leader and Exemplar in Change Leadership by the Society for Advancement of Consulting®. The Center for Association Leadership anointed him a Visionary.

Seth is the author of

- Getting Innovation Right
- Getting Change Right
- Building Beehives



“Seth Kahan is building a powerful community of visionaries defining the future of association leadership. I am proud to participate.”

David Gammel – Executive director, Entomological Society of America



Some of Seth's *high-impact initiatives*



American Nurses Association Enterprise *Healthy Nurse, Healthy Nation™* *Grand Challenge*

Design and delivery of the Healthy Nurse Healthy Nation™ Grand Challenge, measurably improving the health of America's 3.6 million nurses and our country.



Marla Weston
CEO

"Grand Challenge type work is the future for all associations."



Certified Financial Planner Board of Standards *Center for Financial Planning* *Grand Challenge*

Successfully engaging board members and influential senior executives in the design of a Grand Challenge.



Kevin Keller
CEO

"Seth worked with many of our most prestigious volunteer leaders to develop our Grand Challenge, the Center for Financial Planning. He provided us with the expertise and models we needed to launch."



American Geophysical Union *Serving on the Board of Directors*

Serving two 2-year terms on AGU's Board of Directors to provide expert guidance on association innovation.



Chris McEntee
CEO & Executive
Director

"Seth Kahan is broadening our collective wisdom, helping us innovate and remain relevant yet true to our mission."



Council of Better Business Bureaus *Creating a Strategy for a Complex System*

Successfully engaging CEOs in a federation, multiple agencies and a foundation to produce an enterprise strategy that pulls the organization firmly into the 21st century.



Mary Power
President & CEO

"Seth is my Yoda. Our system is a federation of 100+ organizations, 13 national programs, and our national partners. Seth got us all working together and we produced a clear strategy on time that puts us firmly in the 21st century."

More of Seth's *high-impact initiatives*



The National Apartment Association *From First Class to World-Class*

Operational transformation, introduction of nationwide data management, world-class customer service, and improved governance.



Doug Culkin
CEO

“Seth Kahan understands association transformation. He has been critical in helping our organization prepare for world-class growth.”



HR Certification Institute *Brand Transformation*

Building a national conversation through live events in major cities, magazine articles about breakthroughs and luminaries in the field, and Fast Company online articles.



NASA IV&V *From 100% Compliance to World-Class*

Transforming the entire organization into a globally recognized profit center.



Peace Corps *Adapting to America's New Demographics*

Changing outreach and business processes to include minorities and older professionals.



Shell Exploration and Production Co *Introduced Advanced Technology*

Transforming rigs and operations with the introduction of Smart Fields® and the Bridge.



World Bank *Knowledge Management*

As a result of this work the World Bank received international recognition and was publicly named one of the Most Admired Knowledge Enterprises.

Seth Reaches *thousands* of Leaders!

Seth has published over 400 articles on the web for Fast Company, the Washington Post, and American Express. Every Monday morning he sends out his highly acclaimed Monday Morning Mojo, and every Thursday his video blog, VisionaryTalk.com. Seth creates syndicated content, reaches thousands of readers worldwide. Everything can be accessed for free on his website, BoldMojo.com.

He teaches over 25,000 professionals every year in leading-edge conferences and professional seminars. Seth is regarded for his ability to teach techniques that drive and spread innovation.



Seth helps leaders *envision and create* the future

Seth specializes in helping executives define and lead Grand Challenges. These are big, bold initiatives that take on national, intractable issues. His contributions include leadership with the American Nurses Association's **Healthy Nurse Healthy Nation™**, The CFP Board of Standard's **Center for Financial Planning**, and the American Geophysical Union's **Thriving Earth Exchange**.

Seth founded and runs the Visionary CEO Community and Visionary Leadership Academy in Washington, DC. These two executive learning experiences provide professional development to visionary leaders. He convenes special learning sessions with high profile innovators like the Director for Innovation at the US Department of State, or the executive director of the National Portrait Gallery.

Using **CHANGE** and **DISRUPTION** as a catalyst for growth

Authoring the **FUTURE** of their organizations' destinies

Extending their reach and building their core for **GREATER** mission impact

Contributing to the field of **ASSOCIATION LEADERSHIP**

& much more



Seth's clients include *CEOs & executives* at these organizations:

