



SETH KAHAN

Executive Catalyst

**Seth helps
visionary leaders succeed
on a grand scale**

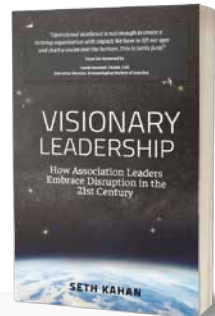
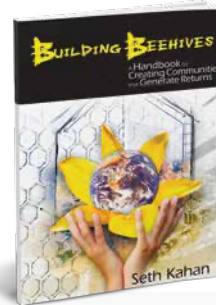
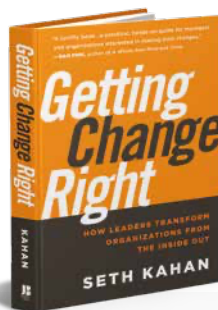
Seth helps CEOs, their senior leadership teams and boards of directors achieve extraordinary results. His specialty is the Grand Challenge, an ambitious goal that addresses a major social issue and vaults the organization forward as the leader in its field.

He has worked with the chief executives and leaders of highly esteemed companies, including the president of the World Bank, the director of the Peace Corps, and CEOs of over 100 non-profits.

Seth is a designated Thought Leader and Exemplar in Change Leadership by the Society for Advancement of Consulting®. The Center for Association Leadership anointed him a Visionary.

Seth is the author of

Getting Innovation Right
Getting Change Right
Building Beehives
Visionary Leadership



"Seth was an outstanding partner to our leadership team for over 12 months...he was a talented facilitator, coach, and change leader at a time when we needed it most!"

Kathleen Flanagan – President and CEO of Abt Associates

Seth's high-impact initiatives



The national initiative to eliminate the stigma around mental health and substance use disorders, which brought together 300+ partner organizations and generated a \$15 million Ad Council campaign, 'Love Your Mind' that can be viewed at LoveYourMindToday.org



HR Certification Institute
Brand Transformation

Building a national conversation through live events in major cities, magazine articles about breakthroughs and luminaries in the field, and Fast Company online articles.



NASA IV&V
From 100% Compliance to World-Class recognized profit center.

Transforming the entire organization into a globally



Peace Corps
Adapting to America's New
Demographics

Changing outreach and business processes to include minorities and older professionals.



Shell Exploration and
Production Co
Introduced Advanced Technology

Transforming rigs and operations with the introduction of Smart Fields® and the Bridge.



World Bank
Knowledge Management

As a result of this work the World Bank received international recognition and was publicly named one of the Most Admired Knowledge Enterprises.

More of Seth's high-impact initiatives



American Nurses Association Enterprise Healthy Nurse, Healthy Nation™ Grand Challenge

Design and delivery of the Healthy Nurse Healthy Nation™ Grand Challenge, measurably improving the health of America's 3.6 million nurses and our country.



Marla Weston
Former CEO

"Grand Challenge type work is the future for all associations."



Certified Financial Planner Board of Standards Center for Financial Planning Grand Challenge

Successfully engaging board members and influential senior executives in the design of a Grand Challenge.



Kevin Keller
CEO

"Seth worked with many of our most prestigious volunteer leaders to develop our Grand Challenge, the Center for Financial Planning. He provided us with the expertise and models we needed to launch."



American Geophysical Union Serving on the Board of Directors

Serving two 2-year terms on AGU's Board of Directors to provide expert guidance on association innovation.



Chris McEntee
CEO & Executive
Director

"Seth Kahan is broadening our collective wisdom, helping us innovate and remain relevant yet true to our mission."



Council of Better Business Bureaus Creating a Strategy for a Complex System

Successfully engaging CEOs in a federation, multiple agencies and a foundation to produce an enterprise strategy that pulls the organization firmly into the 21st century.



Mary Power
Former President
& CEO

"Seth is my Yoda. Our system is a federation of 100+ organizations, 13 national programs, and our national partners. Seth got us all working together and we produced a clear strategy on time that puts us firmly in the 21st century."

Seth's clients include CEOs & executives at these organizations:



SETH KAHAN'S
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